



# Whitney Bingham

Speaker • Consultant • Marketing Strategist

Teaching your team the tips and tricks to maximize their social media efforts.



## Who You Hire Matters

"Whitney is a perfect mixture of skills and sass. She really knows her stuff and her style of presenting keeps the audience on their toes.

No matter what level of social media user you are, you will definitely leave having learned something new." ~Trisha M.

Whitney has a way of engaging her audience and empowering them with the step by step processes to build their social media platform in a way that they can relate to and understand. I would invite her back to speak anytime! ~Janette V.

## What Attendees Say:

- I have been to Whitney's Facebook class 5 times now and every time I find something new to implement in my business. ~ Todd L.
- I attend a lot of CE classes and usually I find the classes put me to sleep by being so generic I don't get much out of them. I have attended two of Whitney's classes and loved every minute. I will definately be excited for more classes she offers." ~Kim P.

# My Strengths

I fell into social media completely by accident in 2010. At the time I started using Facebook to change up the antiquated sales processes for the company I worked for and I was hooked.

After helping take that company from \$300K in annual sales in 2010 to \$1.8 Million in 2014 I had a new passion and desire to share the secrets with others.

Now with years of experience and 3 online courses, I get the biggest joy out of sharing my knowledge with the masses.

I teach social media differently because I learned it all in the trenches. I know what works and why it works and after my classes you will too!



## 4 Ways To Maximize Your Facebook Marketing

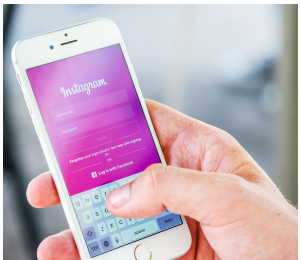
No matter what level you are currently at with Facebook you will learn 4 ways to take it to the next level.

- 1- Optimizing Your Setup
- 2- Create Great Visuals
- 3- Analyze Your Insights
- 4- Leveraging Facebook Groups



## Social Media Best Practices

A little bit of Facebook and a little bit of Instagram to give you the best practices as a to leverage these platforms for your business. Tips and tricks that you expect from Whitney in an easy to apply presentation.



## Instagram 101

From writing the perfect bio to finally understand what the heck to do with hashtags you'll get a crash course in leveraging Instagram the right way in your business.



## How To Be Seen Everywhere Online

With all the options you have to show up online how can you possibly get it all done and still have time for your real job? The answer is simple having a system that shows you how to leverage content and make sure you are tailoring it to each platform for ultimate success.



## How Leverage Social Media to Reach Your Goals

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